



# Brand Guidelines

v.2



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Typography

# Logo Colors

Keep it simple

**Black:**

groq®

**White:**

groq®

The position and registered symbol should always be present with the logo.

# Color Palette

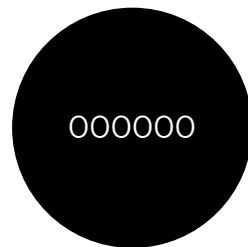
Primary:



F55036



FFFFFF



000000

PANTONE 2028  
R: 245 G: 80 B: 54  
C: 0 M: 84 Y: 85 K: 0  
H: 8° S: 78% B: 96%  
HEX: #F55036

Secondary:



CCCCCC



F3F3F3



666666

# Montserrat

Montserrat is Groq's official typeface to be used in all marketing pieces, advertisement, and any other external facing collateral.

Montserrat Light

Montserrat Normal

Montserrat Medium

**Montserrat Bold**

groq<sup>®</sup>

Thank You